



ICONIC

# DAMAC PROPERTIES

## BUILDING THE LUXURY SKYLINE

Since DAMAC Properties is bringing together the two most important economies of the world together by bringing in Hollywood's Paramount Hotels and Resorts across four different destinations in the gulf, Dubai is emerging out to be the most popular destination for luxury hoteliers and builders.

With Dubai being the most promising real estate destination and the number of high net worth people surging, the pioneer in the luxury real-estate, DAMAC

Properties has listed some of the hottest selling properties in the region.

Spearheading the expansion plan, DAMAC is already in the midst of completing their four tower property in the Burj Area of Dubai; which will soon be joined by the 1,250-room Paramount Hotel Dubai Downtown, which is set to open doors in 2018.

The 5-year timeline also marks the incoming of the private gated AKOYA by DAMAC, luxury villas by Paramount Hotels, a sea facing beach resort in Jumeirah, service residencies in Riyadh and the sky scrapping DAMAC tower in UAE.

## FOCUSED VISION

The brand has been at the forefront of the Middle East's luxury real estate market since 2002. It has been delivering luxury residential, commercial and leisure properties across the region, including the UAE, Saudi Arabia, Qatar, Jordan, Lebanon and the United Kingdom.

Making its mark at the highest end



of stylish living, DAMAC Properties has cemented its place as the leading luxury developer in the region, having delivered over 18,500 homes, with a development portfolio of more than 44,000 units at various stages of progress. This includes 13,000 hotel rooms, serviced hotel apartments and hotel villas that will be managed by DAMAC Hotels & Resorts. The brand strives to provide dream homes and unique living concepts to customers from all over the world.

The brand takes pride on its uncompromising commitment to serve with excellence, whether they are helping a young couple choose the perfect family home or advising investors on properties offering the best investment returns. It is one of the prime reasons for DAMAC Properties is recognized as one of the







leading luxury developers in the Middle East.

“Dubai remains one of the most attractive investment cities in the world,” said Niall McLoughlin, Senior Vice President, DAMAC Properties. “With a safe & secure environment, appealing business terms, stunning weather and of course, some of the most beautiful homes anywhere, Dubai is well placed to attract overseas investment.”

“We have been very pleased with recent interest in Dubai real estate from many parts of the world and the roadshow of events further highlights our desire to tell the Dubai story and welcome investors

from all over,” he added.

With 18,500 happy customers since 2002, the success stems from the arduous effort of selecting and retaining talented employees, to choosing the right development partners include award-winning architects, designers and contractors, right through to identifying prime development locations and selecting sophisticated building materials that will deliver uncompromised quality standards.

DAMAC Properties is at the forefront of the luxury real estate industry in Dubai, with more than 13 years’ experience in delivering high quality luxury living throughout the emirate. The company has a number of limited edition homes in collaboration with global brands like Versace, FENDI, Paramount Hotels & Resorts, The Trump Organization and Bugatti. It is also developing two championship-standard golf courses, one of which has been conceptualized by Tiger Woods Design.

## QUANTUM LEAPS

- The brand was Awarded as the Best Owners Association Management Firm – LOAMS
- DAMAC Properties also won the Best Real Estate Project (Master Development) – DAMAC Hills